



## Youthmarket Nutrition Educator | 2017

GrowNYC, 100 Gold Street, Suite 3300  
New York, NY 10038  
[www.grownyc.org](http://www.grownyc.org)

### Youthmarket Program Information

Youthmarket is a program of GrowNYC, a hands-on non-profit that improves New Yorkers' quality of life through dynamic programming such as Greenmarket, the largest open-air farmers' market program in the country. Youthmarket is a network of urban farm stands that employ neighborhood youth to sell fresh, locally-grown produce in underserved neighborhoods of NYC.

### Youthmarket Nutrition Educator

The Youthmarket Nutrition Educator will deliver nutrition education workshops and cooking demonstrations at the Gouverneur Health Youthmarket located on the Lower East Side of Manhattan. The position requires one (1) day per week, 5 hours per day at the Lower East Side market and additional one hour at the office for the duration of the Youthmarket season (July through November). The Youthmarket Nutrition Educator will implement Youthmarket Nutrition Curriculum lessons and interactive cooking demonstrations using Youthmarket recipes that feature seasonal and regional farmers' market produce.

### Duties:

- Implement nutrition education lessons including cooking demonstrations in accordance with the Youthmarket Nutrition Curriculum at Gouverneur Health Youthmarket
- Assist with and ensure proper set-up and break-down of tent, tables and other cooking equipment and educational materials
- Lead the preparation and implementation of interactive cooking demonstrations
- Integrate key points from the Youthmarket Nutrition Curriculum into cooking demonstrations
- Maintain food safety and integrity of the programming
- Clean and sanitize all cooking equipment used in cooking demonstrations
- Promote nutrition education lessons

### Ideal qualifications:

- Completion of a minimum of 15 credit hours in nutrition at an accredited college or university is required, completion of Registered Dietitian program, or enrolled in Master's program in nutrition and/or public health preferred
- Experience conducting educational workshops in multi-cultural settings with diverse population
- Experience implementing cooking demonstrations; basic knife skills and ability to execute basic cooking techniques
- Willing to travel to Lower East Side of Manhattan every Thursday and be at the market from 8am to 1pm
- Willing to work outdoors in all weather conditions
- Ability to lift up to 50 lbs
- ServSafe certification or successful completion of the NYC Food Protection course (prior to July 1, 2017)
- Knowledge of NYC farmers' markets, regional food systems and community food issues
- Dynamic personality and excellent presentation, interpersonal, and communication skills
- Preference will be given to bilingual applicants with Spanish speaking skills

The Youthmarket Nutrition Educator position pays \$16/hour and includes only statutory benefits. The position starts in early July and ends in late November, is 6 hours per week, and may be suitable for a fieldwork credit. For additional information about Youthmarket, please see our website at [www.grownyc.org/youthmarket](http://www.grownyc.org/youthmarket). Submit cover letter, resume, and two references to Kori Petrovic, Youthmarket Program Coordinator, at [kpetrovic@grownyc.org](mailto:kpetrovic@grownyc.org). Please write "Youthmarket Nutrition Educator" in the subject line. GrowNYC is an Equal Opportunity Employer.